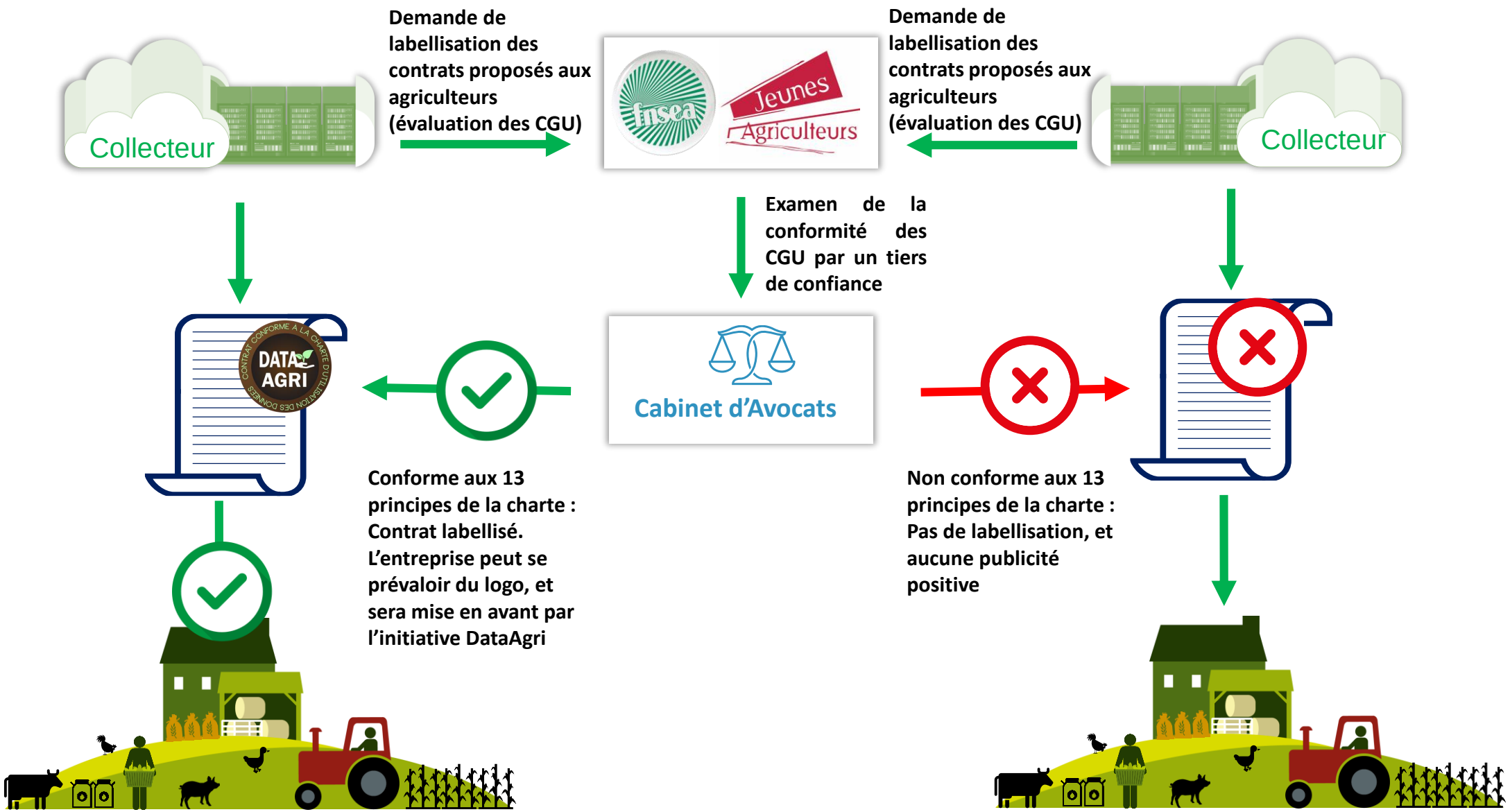Schéma de valorisation de la Charte