

AgTech – Digital Agriculture Current development in France

François Brun & Théo-Paul Haezebrouck

ACTA – French Technical Institutes

Big Data, a multiscale solution
for a sustainable agriculture

September 20-21, 2017

Copenhagen, Denmark

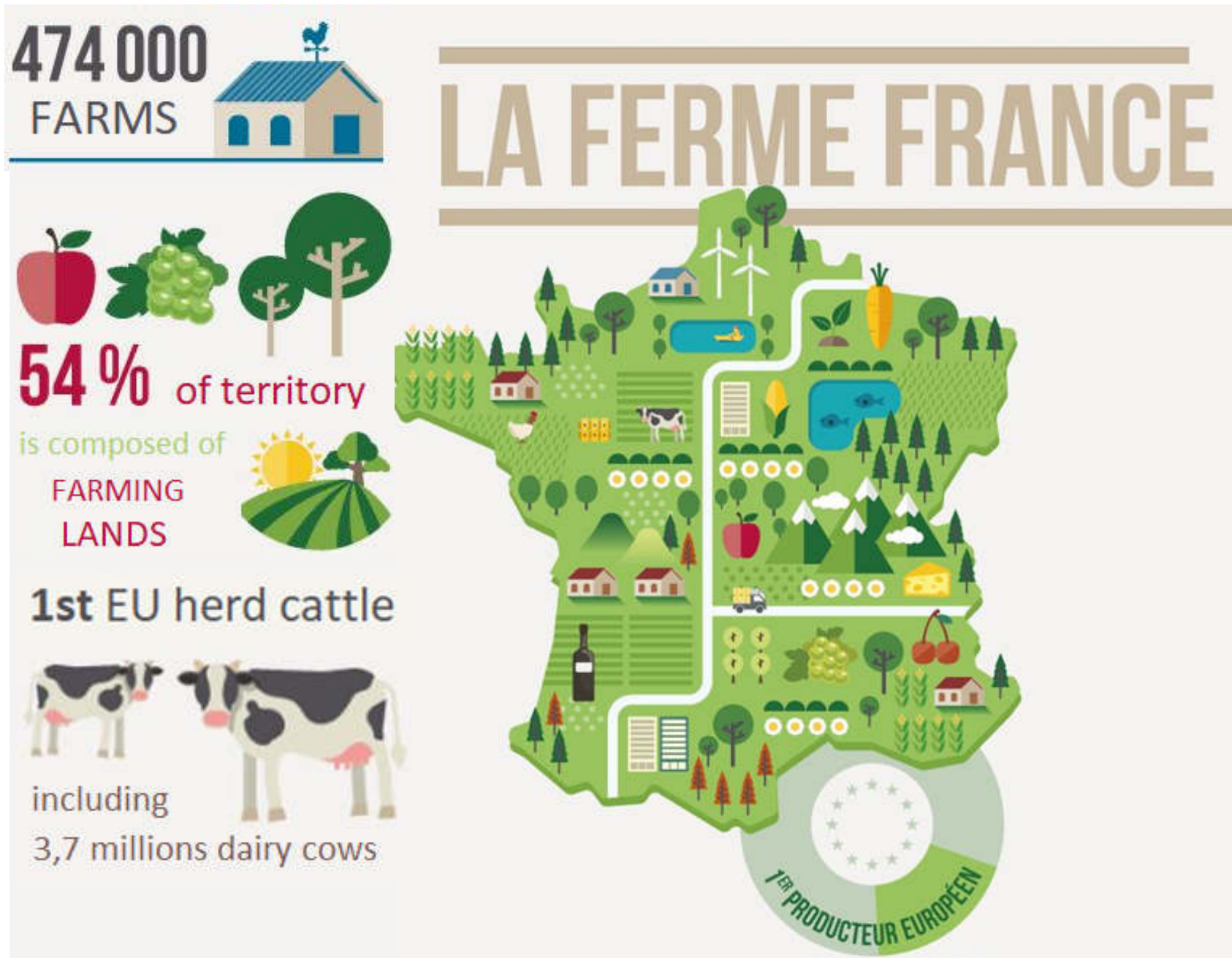


BIG DATA AND
SUSTAINABILITY

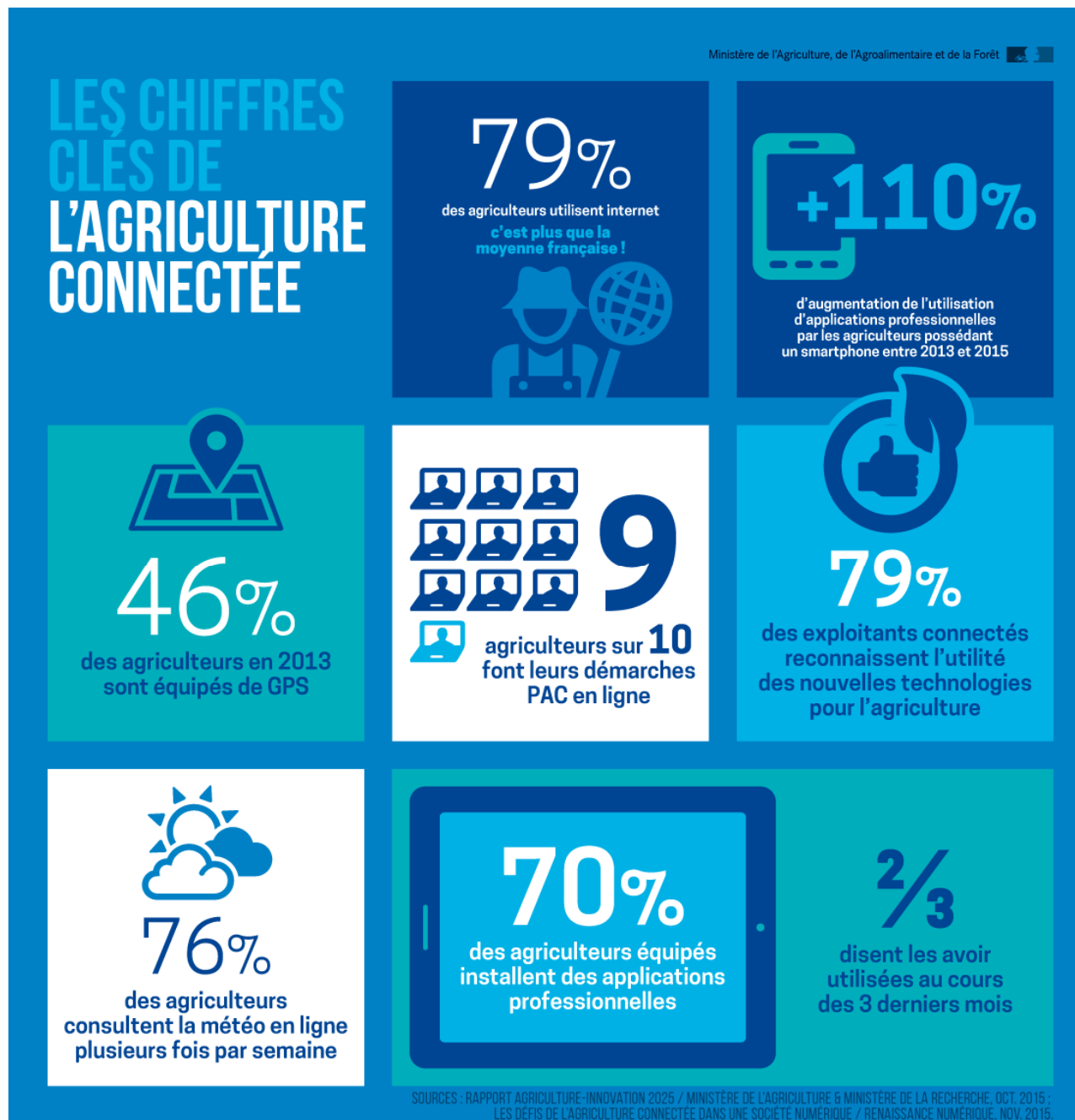
FOOD AND AGRICULTURE

September 20 - 21, 2017
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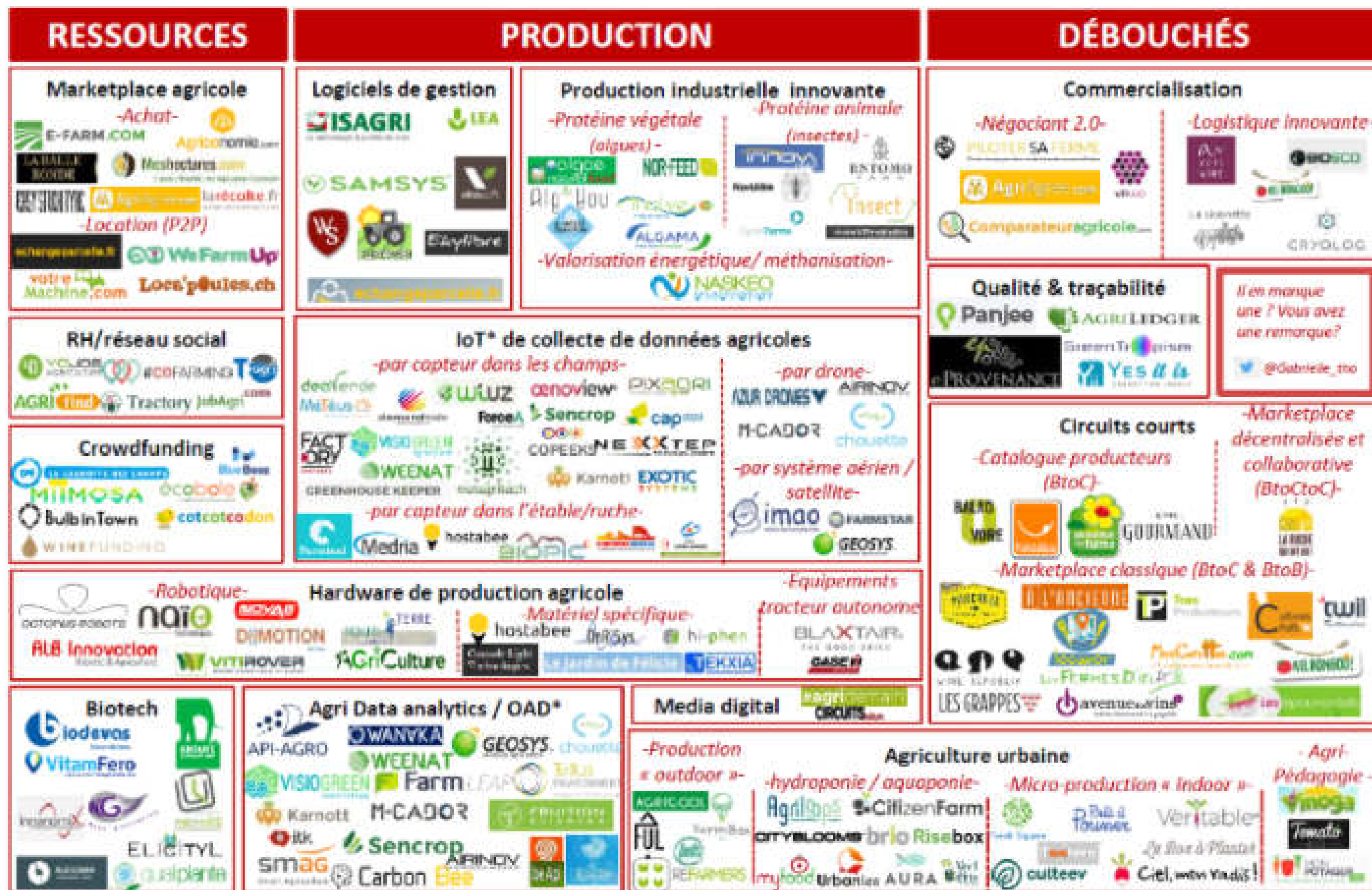
What do we farm in France ?



How digital comes into farms ?



What we learn from 180 AgriTech companies



How agri R&D structure to answer these questions

ACTA Digital and
Agriculture Network



API-AGRO: French data
portal of agriculture



#DigitAg: research (thesis)
on digital agriculture



AgroTIC: consortium of
companies and universities



Examples of Data valorization for the agricultural sector

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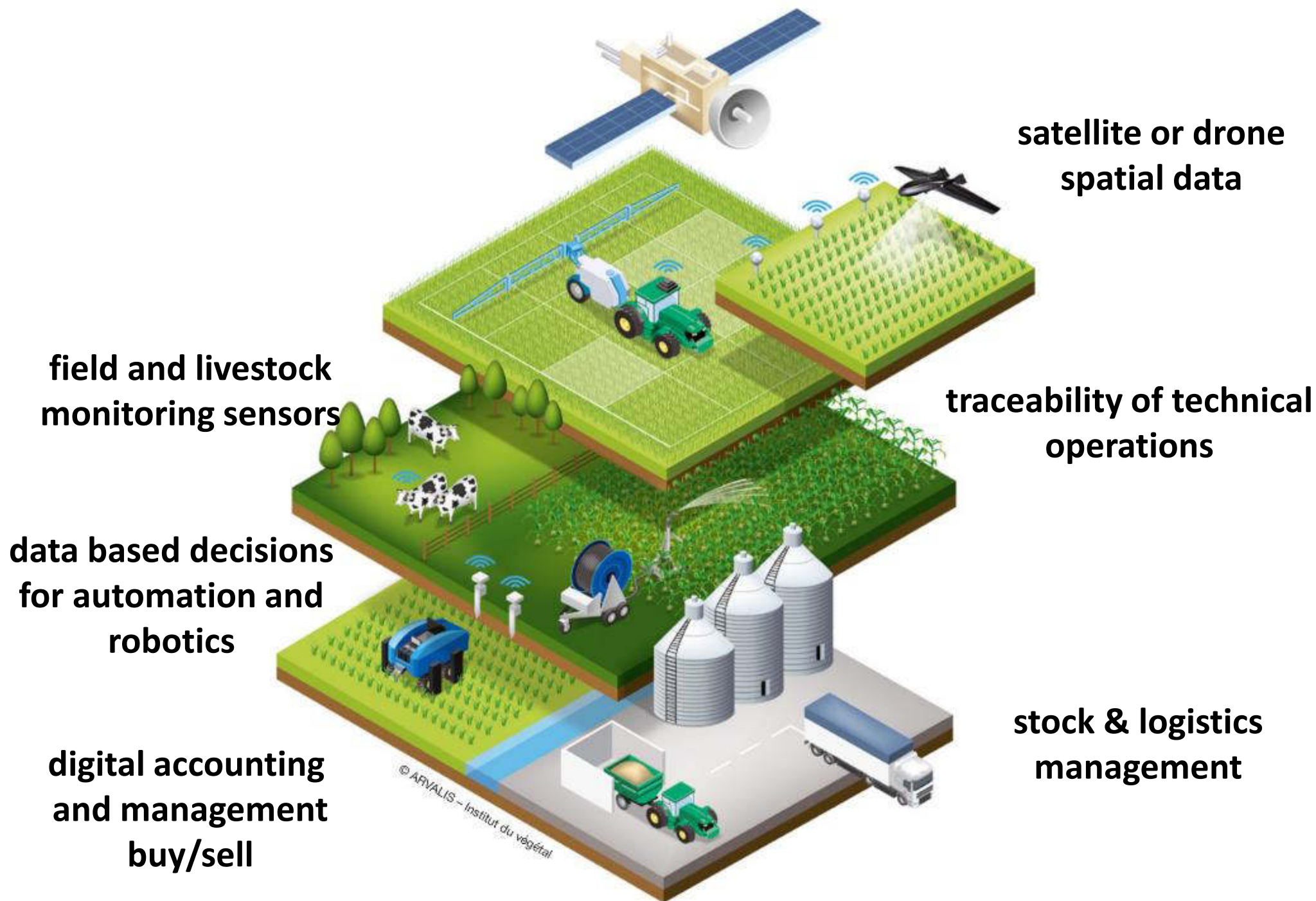
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**BIG DATA AND
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Diversity of data at the farm level



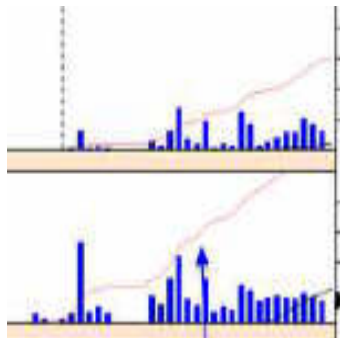
Types of data ?



- Manual input



- Sensors data

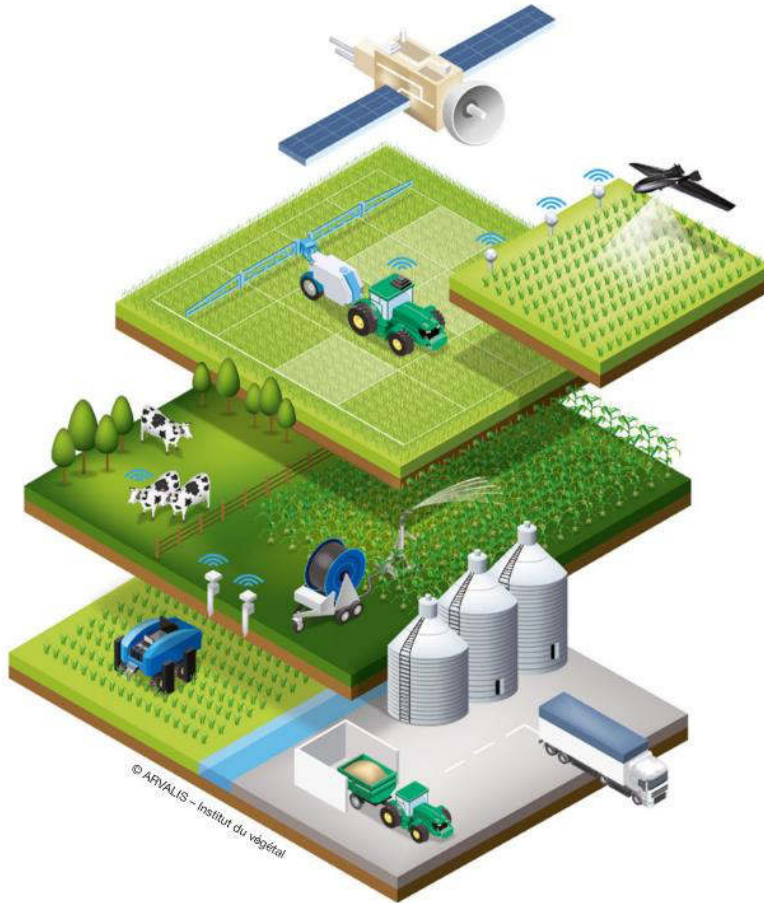


- Simulations data

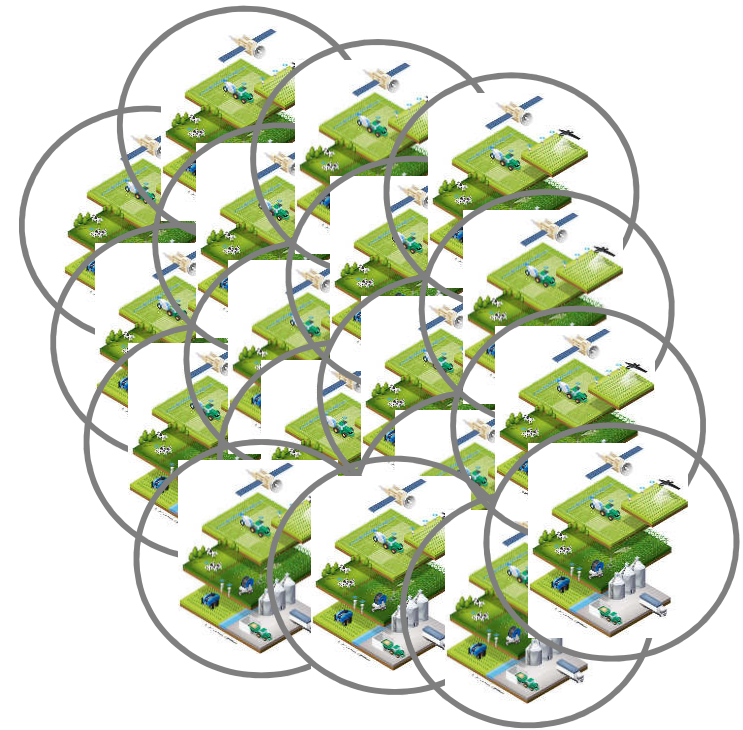
Diverse data to

Big Data

Field/Farm Level



Regional Level



Potential

**Monitoring
Decision Support**

**Collective and Digital Intelligence
Improvement of predictive models**

Crowd sourcing to estimate regional/national yield in real time



Contribuez et suivez l'évolution de la moisson en temps réel !

S'inscrire

Créez votre compte

Email :

test@mail.com

Mot de passe :

☐ En cochant cette case, j'accepte les conditions générales d'utilisation

Envoyer !

Déjà inscrit ?

Se connecter

Email :

test@mail.com

Mot de passe :

Mot de passe oublié ? Cliquez ici pour réinitialiser votre mot de passe

Envoyer !

Déjà 800 producteurs inscrits !



- 1) Farmer registration
- 2) Collection of yield data during harvest
- 3) Real time estimations

Opération Direct Moissons Comment ça marche ?



⇒ Simple crowd sourcing for collective use

(Sources : Arvalis, Terres Inovia, ITAB, direct-moissons.arvalis.fr)

Crowd Sourcing and Benchmark



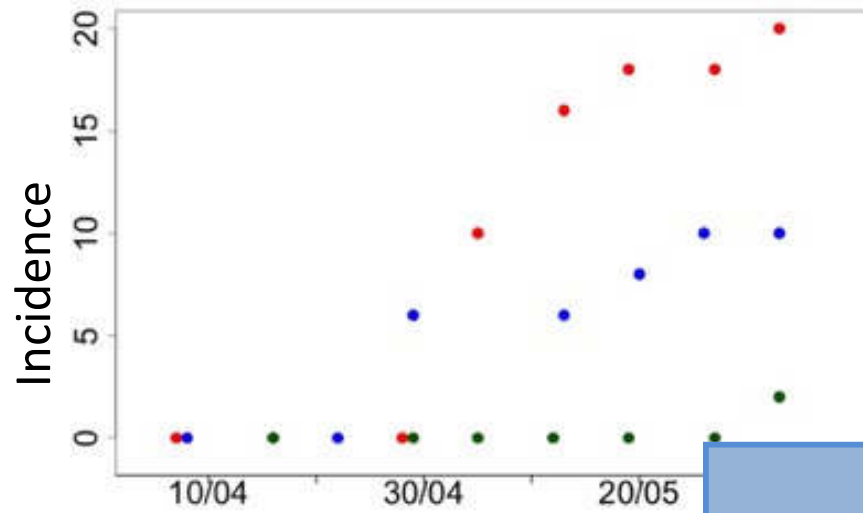
Comparison of

- prices of inputs
- agronomic practices
- agronomic performance
- economic performance
- ...

⇒ **Collective data for individual progress**

Building predictive tools for plant health

Incidence time series : few sites

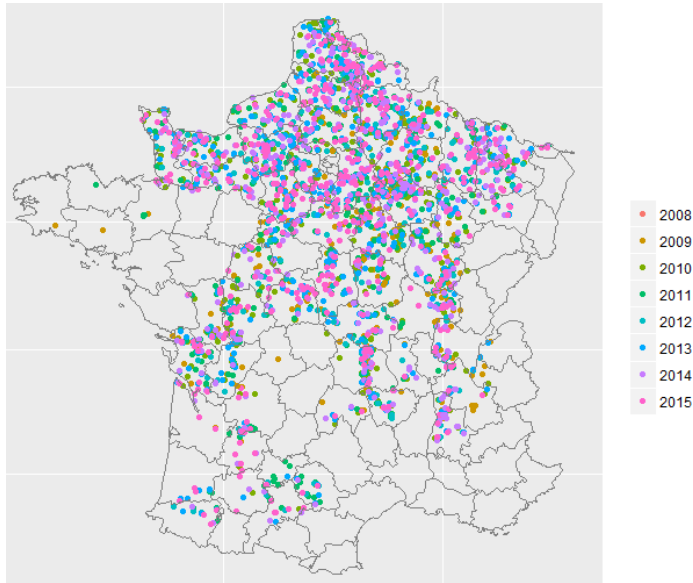


Others databases :
weather, resistance,...

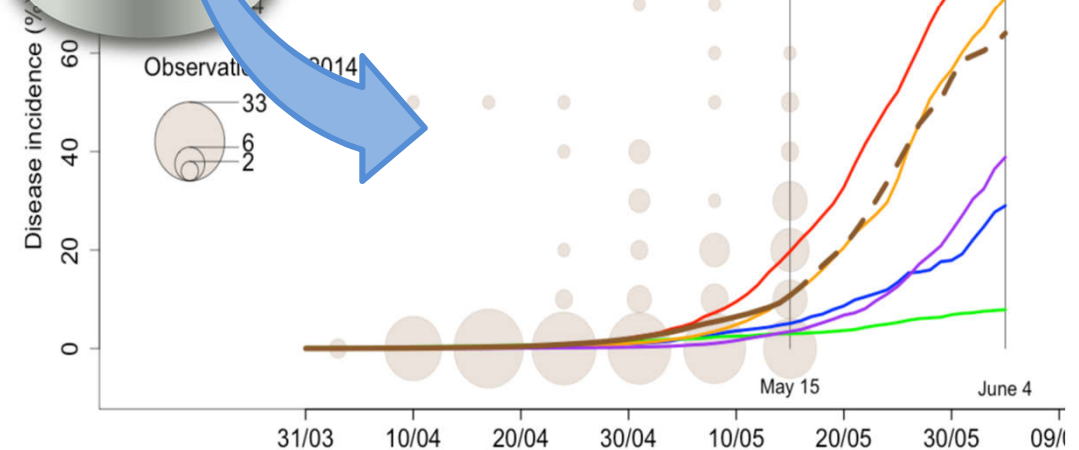


Millions
of data

Multi-annual observation network



⇒ data based
predictive systems



Sources : ACTA-INRA-Arvalis, Michel et al, 2016

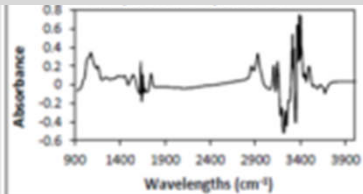
Analysis of milk quality

dairy control : spectral analysis










Standardisation of
spectrum
+
datascience

Individual
spectrum



International
database

AREA	RECORDED COWS	
 BE	72,236	72,236
		36,865
 FR	2,459,434	55,689
		186,146
		82,416
		2,098,318
 DE	627,640	284,612
		343,028
 IE	564,229	564,229
 UK	491,266	491,266
 LU	35,344	35,344
 NWE	4,250,149	

$$y = X\beta + Z\gamma + \varepsilon$$



Data patterns

Modeling data

Exploratory Analysis

⇒ Precise milk quality predictions
based on standard analysis



(Sources : OPTIMIR-IDELE, goo.gl/7MwJ8d)



Honeybees monitoring & predictions

Automatic weighing machine
on beehive



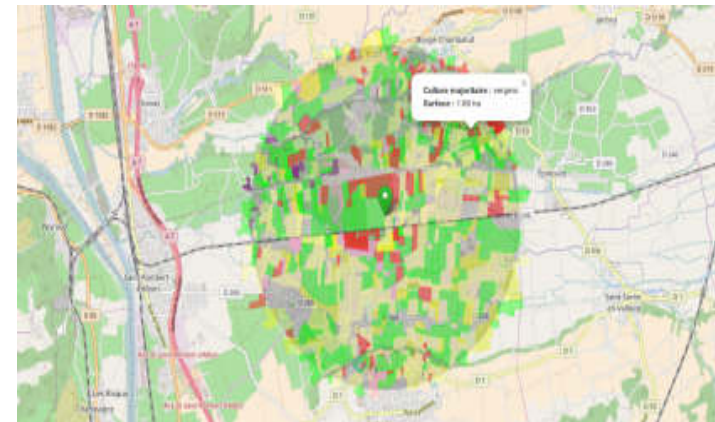
Beekeeper operations



Weather conditions



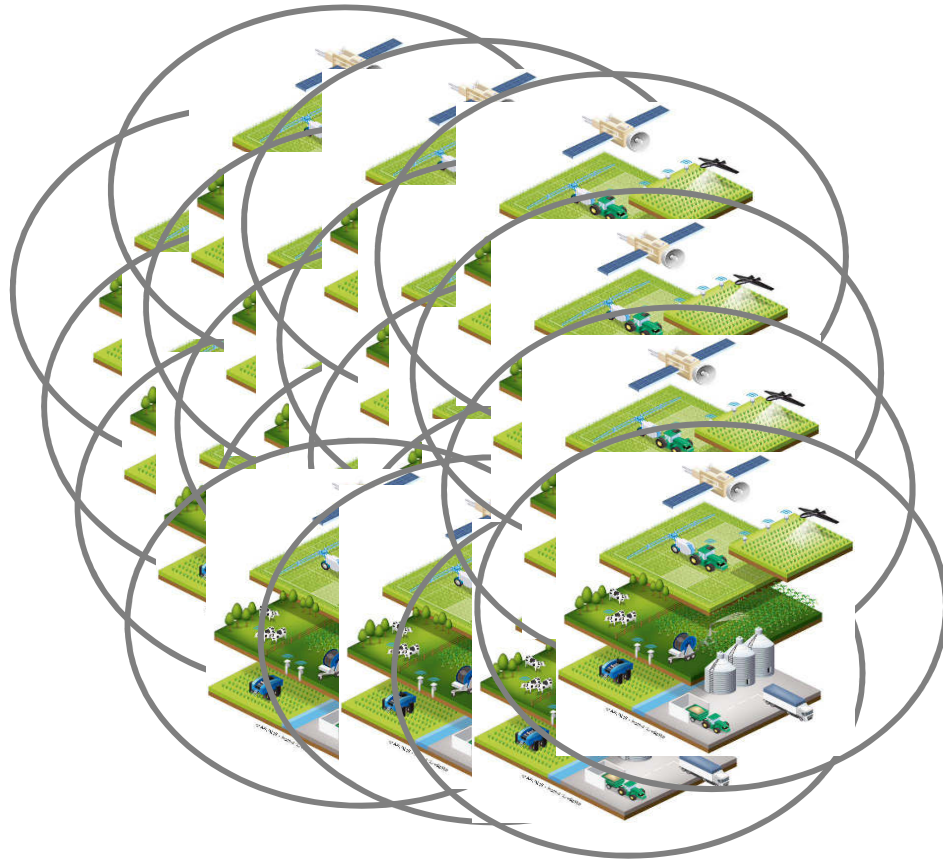
Landscape occupancy



Prediction of honey
accumulation ?

(Sources : ITSAP, itsap.asso.fr/projet_recherche/mielles)

Potential applications



For farmers

- Technical and Economical Benchmarking
- New predictive tools

For agricultural cooperatives

- Better planning and production estimate

For the environment

- More efficient systems

Current situation

- Consolidation : Individual data => Collective data
(data exchange, standardization, API)

Today : tools exist, but issues on access and property

- Basic service : Collective data => Benchmarking
(crowd sourcing, simple statistic summaries, contextualization)

Today : more and more tools exist

- Higher level of service : Collective data => Predictive
(data science, crossing different databases)

Today : No really exciting tools, but active investments on this field

10 recommendations to favor the access and the valuation of data

White paper of the French Technical Agricultural Institutes

François Brun & Théo-Paul Haezebrouck

ACTA – French Technical Institutes

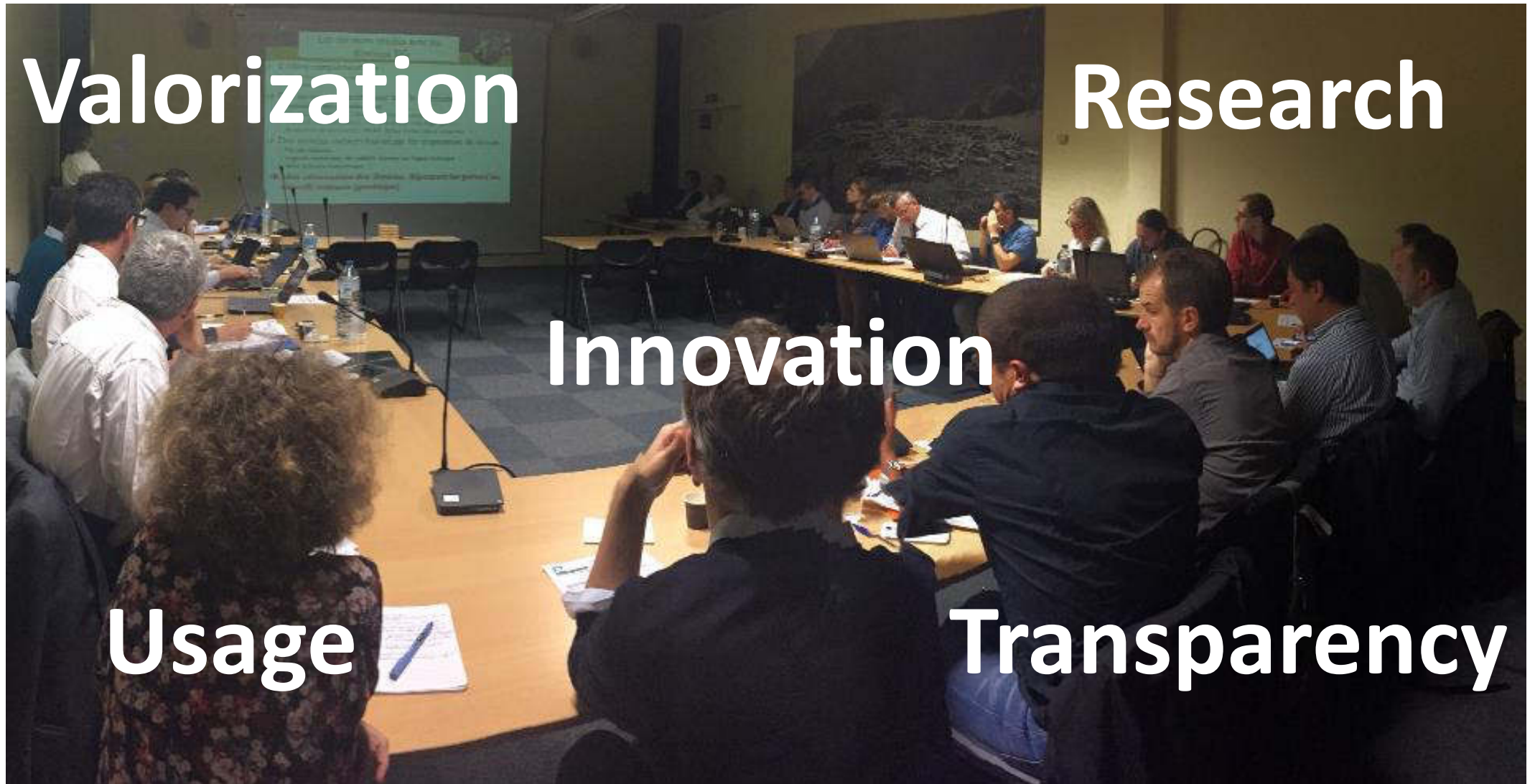
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Exchanges on the issue of data access (2015-2016)



Formalized as a white paper at the end of 2016

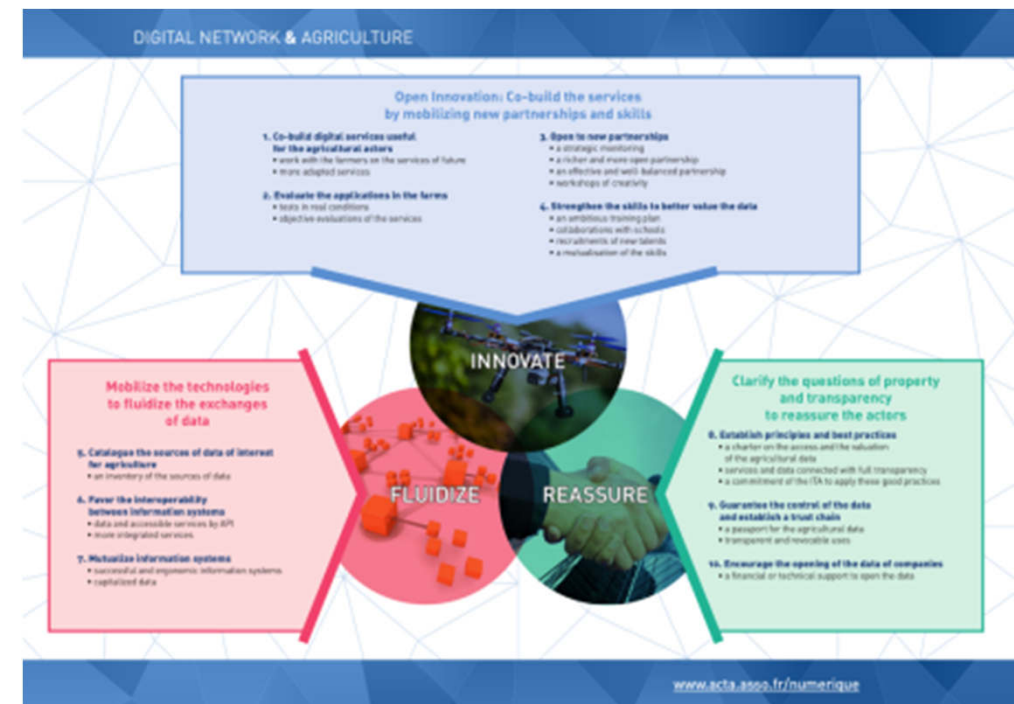


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www.acta.asso.fr/numerique

with a summary in English



Let us look ahead a near futur...

Technological context

- Mature technologies and plethora of offers at low cost
- Proliferation of the collected data
- Proliferation of the available services

Agricultural context

- Need to increase competitiveness for the conventional farmers
- Strong competition between the partners of the farmer (suppliers of inputs, equipment and services)

A big exploitation in mixed farming-breeding

3 partners, 270 ha of cereal, 150 dairy cows, 3 buildings of poultry farming. Committed to the automation and to the digital technology.



The farmer is captive of the information systems of the partner

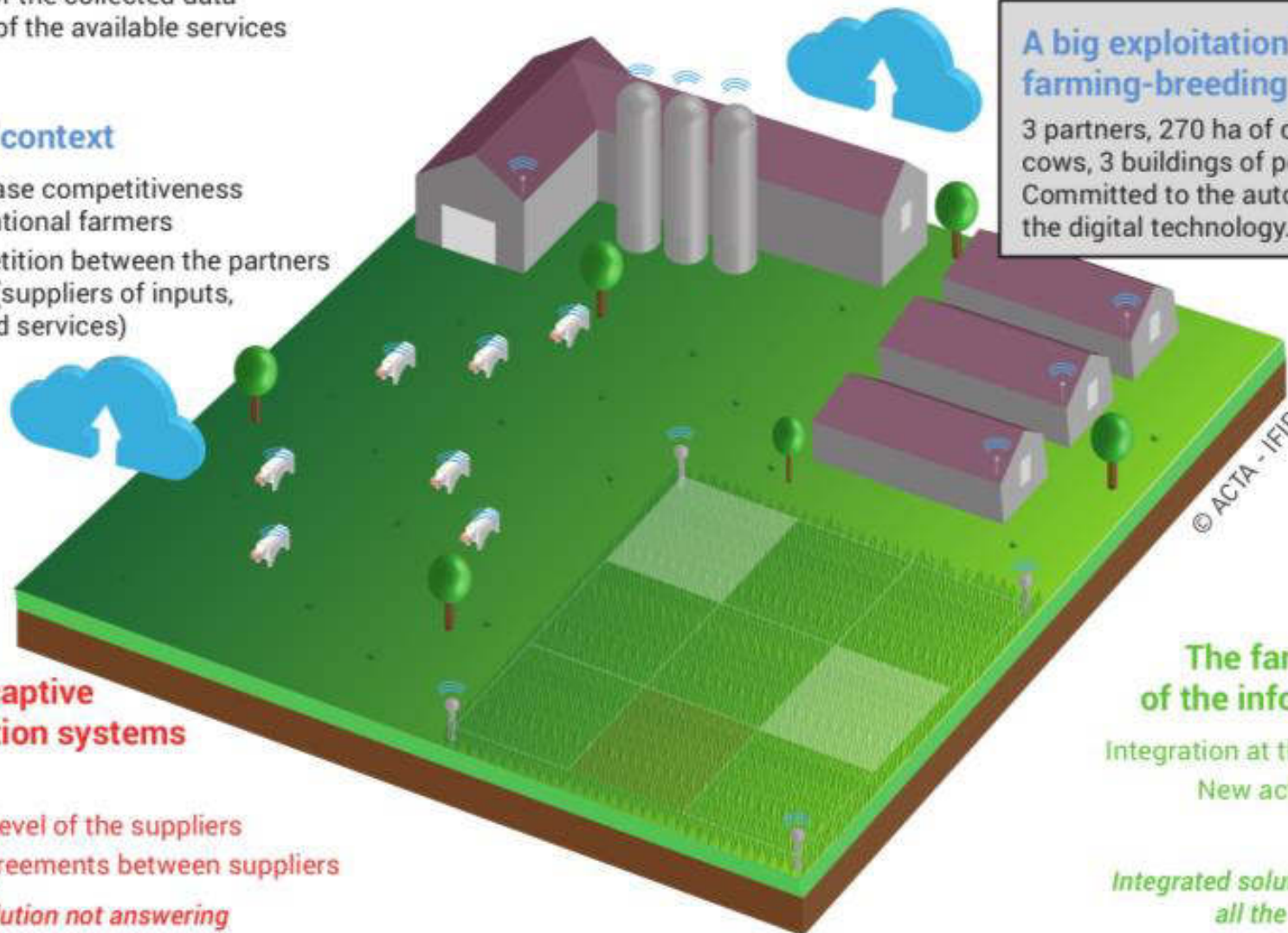
Integration at the level of the suppliers
Exclusive trade agreements between suppliers



Integrated solution not answering all the farmer's needs

The agricultural R&D disconnected from the modern agricultural world

Difficulties of accessing to the data
Impossibility to compare and estimate the innovative services



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The farmer at the heart of the information system

Integration at the level of the farmer
New actors integrating data and valuing them

Integrated solution answering all the farmer's needs



An efficient agricultural R&D and representative of the agricultural world

More representative references
Innovative services more reliable and bringing added value



INNOVATE

FLUIDIZE

REASSURE

API-AGRO : open- and co-innovation



www.api-agro.fr

Next step : robotics !!!

- For experiment and phenotypage



- PHENOMOBILE

- <https://www.youtube.com/watch?v=SlnRJHsmbvI>

- For farmer



- Ecorobotix tested on Digifermes

- <https://www.youtube.com/watch?v=XZ27OePclVw>

- Naïo

- <https://www.youtube.com/watch?v=iGH01>

