Modelling & Data Analysis for Agriculture Network
www.modelia.org
Digital Agriculture Network
numerique.acta.asso.fr

10 recommendations to favor the access and the valuation of data
White paper of the French Technical Agricultural Institutes

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ACTA – French Technical Institutes

Big Data, a multiscale solution for a sustainable agriculture
September 20-21, 2017
Copenhagen, Denmark

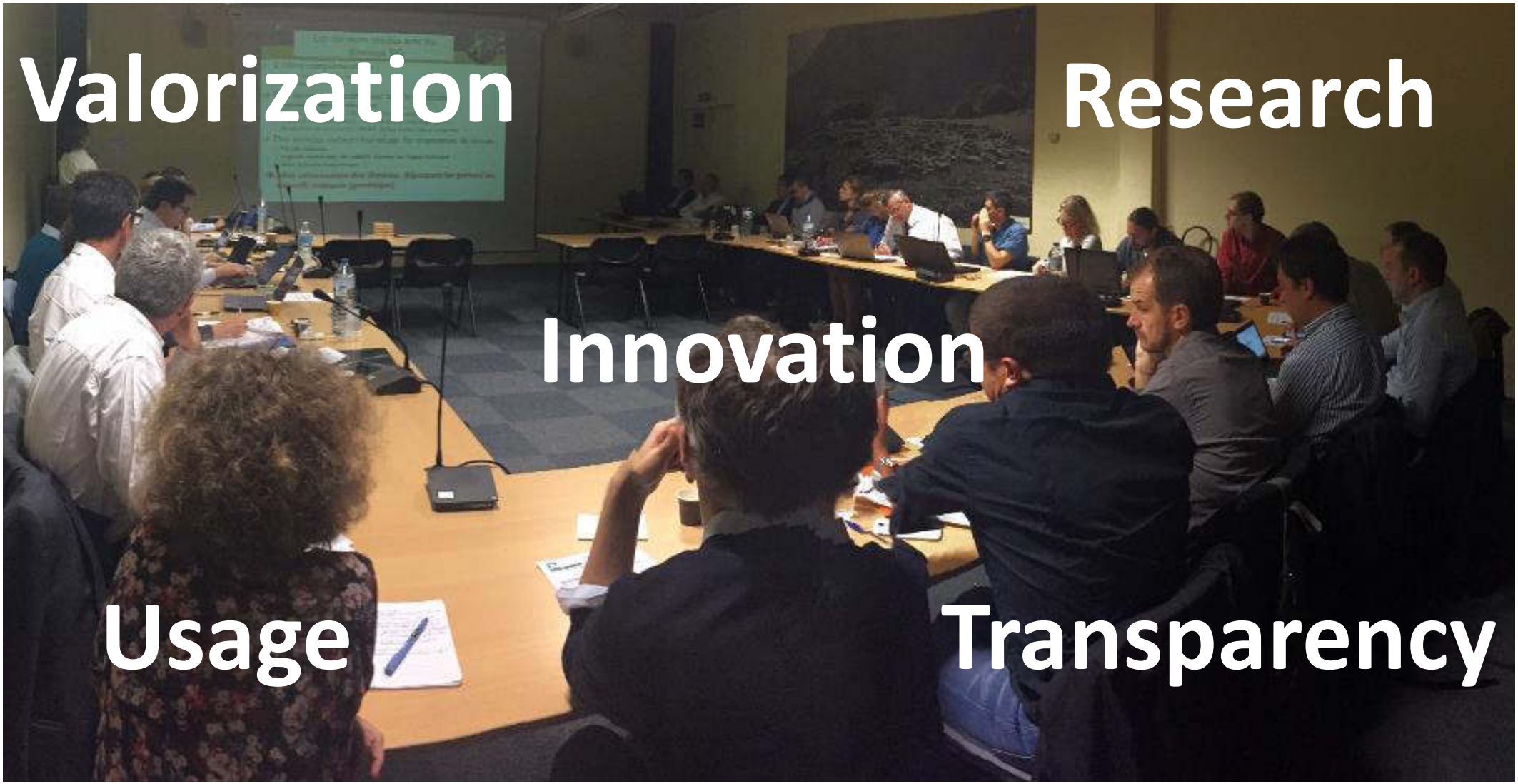
NETWORK DIGITAL & AGRICULTURE

acta
LES INSTITUTS TECHNIQUES AGRICOLES #

10 recommendations to favor the access and the valuation of data

White paper of the French Technical Agricultural Institutes

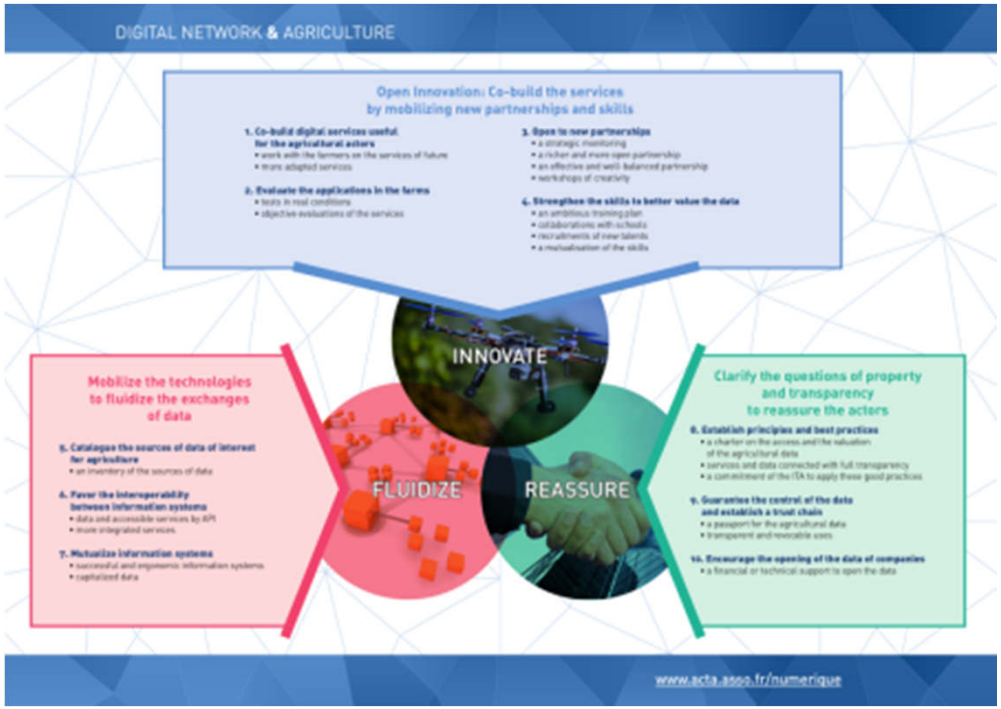
Exchanges on the issue of data access (2015-2016)



Formalized as a white paper at the end of 2016

Available for free :
www.acta.asso.fr/numerique

with a summary in English



The farm becomes a source of data

Let us look ahead a near futur…

Technological context

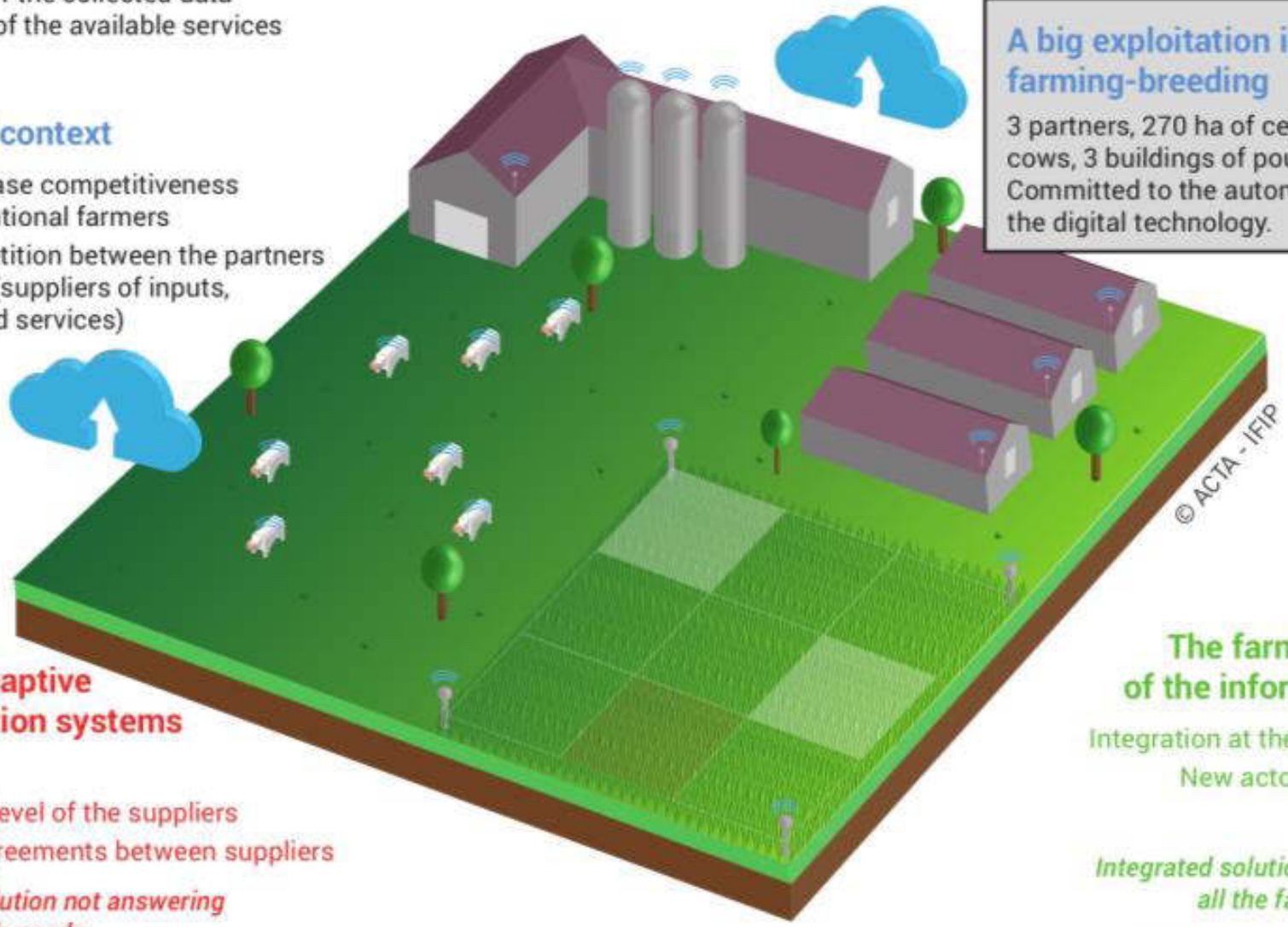
- Mature technologies and plethora of offers at low cost
- Proliferation of the collected data
- Proliferation of the available services

Agricultural context

- Need to increase competitiveness for the conventional farmers
- Strong competition between the partners of the farmer (suppliers of inputs, equipment and services)

A big exploitation in mixed farming-breeding

3 partners, 270 ha of cereal, 150 dairy cows, 3 buildings of poultry farming. Committed to the automation and to the digital technology.



The farmer is captive of the information systems of the partner

Integration at the level of the suppliers

Exclusive trade agreements between suppliers

Integrated solution not answering all the farmer's needs

The agricultural R&D disconnected from the modern agricultural world

Difficulties of accessing to the data

Impossibility to compare and estimate the innovative services

The farmer at the heart of the information system

Integration at the level of the farmer

New actors integrating data and valuing them

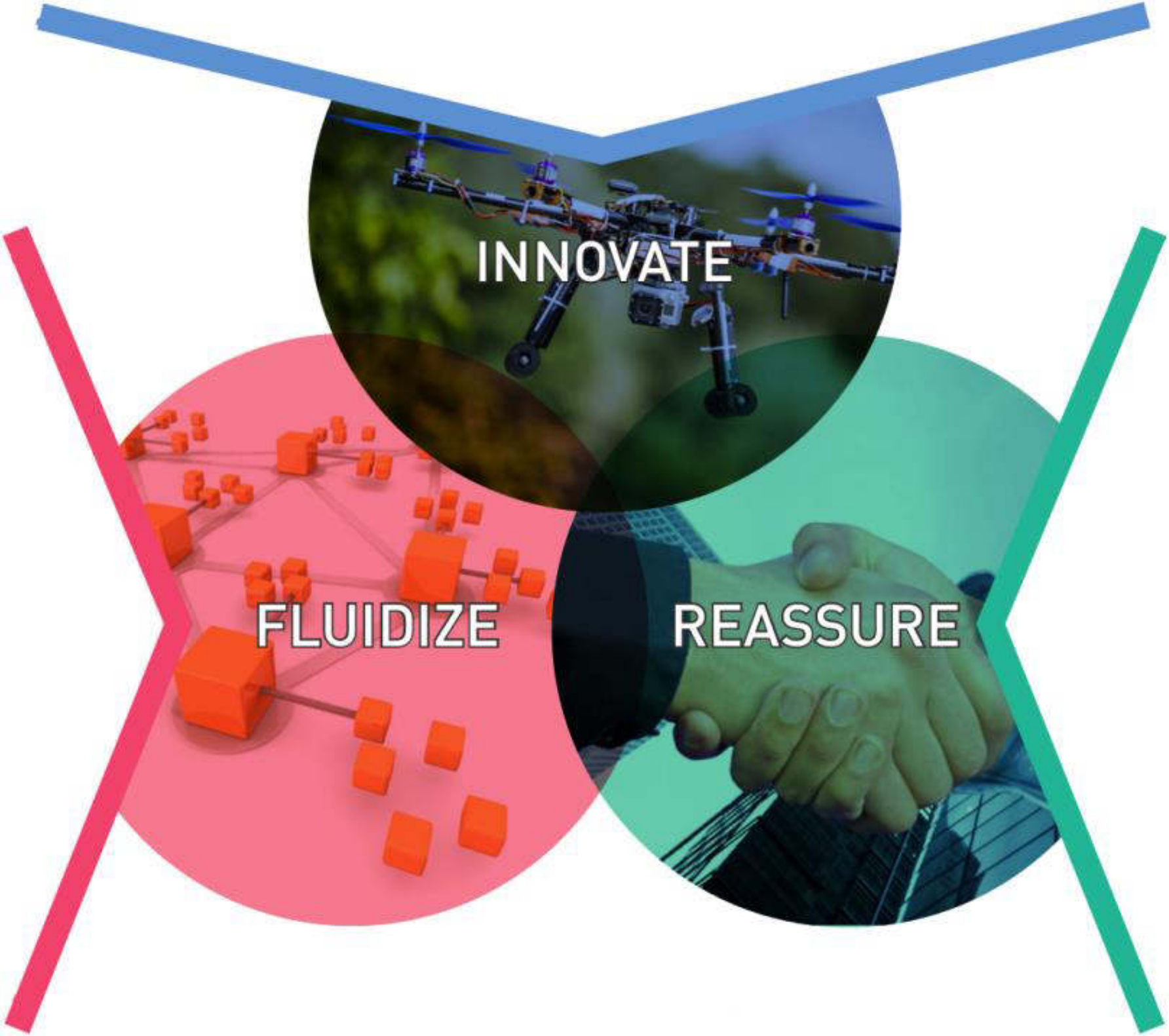
Integrated solution answering all the farmer's needs

An efficient agricultural R&D and representative of the agricultural world

More representative references

Innovative services more reliable and bringing added value

10 recommendations to favor the access and the valuation of data


INNOVATE
FLUIDIZE
REASSURE

1. Co-build digital services useful for the agricultural actors

- ✓ work with the farmers on the services of future
- ✓ more adapted services

2. Evaluate the applications in the farms

- ✓ tests in real conditions
- ✓ objective evaluations of the services

Les DIGIFERMES®

DIGIFERMES® Innovation Accelerator

Des partenariats et services adaptés
à chaque étape du développement de l'innovation.

01 IDÉE

- Projets de recherche
- Essais pour tiers

02 PROTOTYPE

Mise à disposition de :

- matériel
- ressources SI
- experts agronomes
- experts technologies

03 PRODUIT COMMERCIAL

Testeur d'outils et services en condition « exploitation » :

- protection des cultures avec un focus sur le désherbage
- fertilisation
- irrigation

ARVALIS Institut du végétal

INSTITUT DE L'ELEVAGE

INSTITUT TECHNIQUE DE LA BETTERAVE ITB

Terres Inovia
l'agronomie en mouvement

Robots for weed management

2017 Testing

Testing the Ecorobotix weeding robot on sugar beets

Weather data : Valuable informations for agriculture

Assessment 2017

- Meteus : solution Isagri

  (Temperature, relative humidity, rainfall,

  global radiation, wind speed aad direction)

- Sencrop

  (Temperature, relative humidity, rainfall)

- Weenat

  (Temperature, relative humidity, rainfall)

- VisioGreen

  (Temperature, relative humidity, rainfall)

3. Open to new partnerships

- ✓ a strategic monitoring
- ✓ a richer and more open partnership
- ✓ an effective and well-balanced partnership
- ✓ workshops of creativity

4. Strengthen the skills to better value the data

- ✓ an ambitious training plan
- ✓ collaborations with schools
- ✓ recruitments of new talents
- ✓ a mutualisation of the skills

5. Catalogue the sources of data of interest for agriculture

- ✓ an inventory of the sources of data

6. Favor the interoperability between information systems

- ✓ data and accessible services by API
- ✓ more integrated services

API-AGRO : open- and co-innovation

www.api-agro.fr

7. Mutualize information systems

- ✓ successful and ergonomic information systems
- ✓ capitalized data

8. Establish principles and best practices

- ✓ a charter on the access and the valuation of the agricultural data
- ✓ services and data connected with full transparency
- ✓ a commitment of the ITA to apply these good practices

9. Guarantee the control of the data and establish a trust chain

- ✓ a passport for the agricultural data
- ✓ transparent and revocable uses

10. Encourage the opening of the data of companies

- ✓ a financial or technical support to open the data

Open Innovation: Co-build the services by mobilizing new partnerships and skills

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Mobilize the technologies to fluidize the exchanges of data

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Clarify the questions of property and transparency to reassure the actors

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